



**GLITZ ROYALTIES**

**Pageant Coaching**

**Information Booklet**

# Welcome!

Welcome to Glitz & Co Pageant Coaching, we are so excited to hear that you have considered us to help you on your pageant journey.

We know that pageants can be overwhelming sometimes, especially if you are new to them. We hope this booklet answers your questions and makes you feel more at ease when entering this exciting new adventure.

## About Glitz Royalties

Joining the Glitz Royalties will NEVER limit you to what you can and cannot do! It simply means you have access to exclusive perks and fees - and the benefits of being apart of a large like minded pageant community!

A community whose core values include:

- Supporting each other
- Honesty
- Integrity
- Accountability
- Innovation
- Creativity
- Compassion
- Team work
- Collaboration

We want to support you through your entire journey! From Glitz to Miss Pageants, Runways, Photo Comps and everything in between.

We have over 17 years experience that will help you grow in which ever venture (or multiple ventures) you decide to pursue.

You will have access to three dedicated coaches, multiple photographers and photo shoots, international photo editors, international pageant music creators, multiple pageant dedicated designers and seamstresses and a wealth of knowledge and connections that come from 17 years in the industry. Originating with Business Director and Head Coach - Michaella Evans and her pageant journey from 2009.

**As seen on:**



**The West  
Australian**



# Michaella Evans

## Business Director / CEO

## Head Coach

Introducing Michaella Evans, Business Director and Head Coach of Glitz & Co, Glitz Royalties and Glitz This Pageants.

Michaella has had an extensive pageant career competing, judging, directing and coaching over the span of 17 years.

Michaella was involved as a competitor from 2008 - 2013, during the introductory period of Glitz pageantry into Australia and again from 2020 - 2022. Michaella was proudly involved in American Pageant system Universal Royalty twice and has traveled the country competing in and judging a range of pageant styles including Miss, Natural, Semi Glitz, Full Glitz, and Runway competitions. Taking home many supreme titles throughout the years.

More recently Michaella has been directing Perth's Glitz Pageants, coaching over 50+ contestants, supporting international and interstate contestants through varied styles of competitions and judging an array of competitions in Perth, online and in the UK.

From 2014 to 2019, Michaella took a step back in the industry to focus on obtaining her Bachelors Degree from the University of Canberra and College of Staten Island in New York. Throughout this time, Michaella focused on her public relations, marketing and media engagement gaining experience with New York Fashion Weeks, Sydney Fashion Week, Modelling Agencies, and Cry Baby Media Production in New York. When returning to Australia, Michaella worked with a variety of talent including comedians, models, artists, large retail brands, influencers, and politicians in the Marketing and PR sector.

Since 2023, Michaella's sole role is to provide quality coaching and events in the pageant industry. As Michaella's pageant career continues she hopes to be able to provide an inclusive Glitz Pageant system in Perth and supportive coaching team.



# Assistant Coaches



**Asha Ryan**

Since stepping onto the pageant stage in 2019, Asha Ryan has earned three National Miss Titles, Glitz Ultimate Grand Supreme, numerous Supreme Glitz awards and has graced the National Glitz stage in Melbourne at Sugar and Spice in 2024. Her journey reflects a profound dedication, resilience, and an unwavering commitment to excellence. Her participation in numerous Glitz pageants, both online and in person, has provided her with a wealth of firsthand experience in handling the intricacies of competition, mastering stage presence, and cultivating a unique personal brand.

Today, she channels this experience into the role of coach, passionately guiding and inspiring others to find their own success in pageantry. In addition to her work with Glitz & Co, Asha focuses on her Miss pageant system - Ultimate Pageants Australia, located in Perth WA.

Karis Luckhurst entered the world of glitz pageantry at 16. Since then, she has made her mark on international runways, walking for renowned brands like Marc De Fang, Fierce & Flawless Couture, and Mila Hoffman Couture during prestigious events such as New York, London, Paris, and Milan Fashion Weeks. Karis has also graced Times Square billboards and traveled the globe for photoshoots capturing breathtaking images in locations including Hawaii, The Eiffel Tower, Duomo, and London Stadium.

Her pageant journey has been achieved with numerous awards, including Ultimate Grand Supreme, Judges Choice, and Miss Charity Australia. Beyond the spotlight, Karis is passionate about philanthropy, hosting an annual charity ball and writing a published novel to raise much needed funds for the Ovarian Cancer Research Foundation as an Ambassador. With a heart for both fashion and service, Karis continues to inspire and empower those around her assisting in teaching the new generation her runway and model skills.



**Karis Luckhurst**

# Joining Benefits

What do you get when you join Glitz Royalties?

Your \$50 Registration Fee covers you for 12 months and will give you:

- 1x Glitz & Co Glitz Royalties TShirt with your name on it!
- Access to cheaper coaching rates, including casual and term fees (excluding coaching at interstate premises)
- Access to custom music edits
- Opportunities to compete with the Glitz Royalties interstate, including at Nationals in Melbourne October 2025
- \$20 off each Glitz & Co pageant you enter in 2025
- \$5 discount on all online competitions in 2025
- Discounted costume hire (based on availability)
- Covers 12 months sport & lesisure combind liability insurance
- Gives you the opportunity to be invited to photo shoots, runways, competitions, media appearances, and more throughout the year (*this is subject to change yearly and is based on what is available, you are not guaranteed all or any of these opportunities*)

**And more!**

*Please note:*

*The above is subject based on availability and may change at anytime. You will be notified of any major changes that will affect your 12 month registration terms. You are able to leave Glitz Royalties at anytime during your 12 month agreement (or annual agreement year) however there will be no refund of any monies paid. You are required to renew your registration annually.*

*If you leave Glitz Royalties you are unable to take your routines and any custom music as this is owned strictly by Glitz & Co, you pay to rent these routines and music tracks.*

*Once your routines or music is retired, you will be consulted (if you are still apart of the team) before they are passed onto any other students. After 2 years of retirement, music or routines may be used again for another student without consult - variations will be made to all routines.*

*You may sell your costumes and props at anytime as these are your possessions, unless hired.*



# Pageant Coaching

## Glitz Royalties Fees

### *Studio: Ellenbrook Location*

30 Minutes: \$50

Per Hour: \$72

Anytime exceeding one hour will be charge at the hourly rate in 15 or 30 minute increments.

Example 1.5 hours = \$68 + \$34 = Total Cost \$102

### *Online:*

30 Minutes: \$30

Per Hour: \$50

Anytime exceeding one hour will be charge at the hourly rate in 15 or 30 minute increments.

### *Your location:*

30 Minutes: \$35

Per Hour: \$55

Please note: Travel fees apply and are charged by the distance.  
Please consult Michaella for costings.

## Custom Music Tracks:

Custom Made Tacks \$45

Music edits with fade-outs \$10

*All music is tailored to the personality of the contestant as well as the overall theme of the routine. Music is edited by a third party who specialises in pageant edits. For examples of previously edited music please contact Michaella. Please note you are paying for hire only and cannot take music with you if you leave the team.*

# Pageant Coaching

## NON Glitz Royalties Fees

### *Studio: Ellenbrook Location*

30 Minutes: \$65

Per Hour: \$80

Anytime exceeding one hour will be charge at the hourly rate in 15 or 30 minute increments.

Example 1.5 hours = \$75 + \$38 = Total Cost \$113

### *Online:*

30 Minutes: \$35

Per Hour: \$55

Anytime exceeding one hour will be charge at the hourly rate in 15 or 30 minute increments.

Example 1.5 hours = \$55 + \$28 = Total Cost \$83

### *Your location:*

30 Minutes: \$40

Per Hour: \$60

Please note: Travel fees apply and are charged by the distance, travel fees start at \$15. Please consult Michaella for costings.

# Important Information

## Routines without lessons:

*Available to Royalties only.*

Formal Wear  
\$35

Fun Fashion, Casual Wear, Sportswear, Glitter Fashion, Runway  
\$45

OOO and Themewear  
\$60

*Your routines will be created within 10 business days of payment. Unless otherwise discussed prior. Your routines will NOT be created until payment is received. If for some reason your video is delayed you will be contacted immediately.*

*All routines will come to you in the form of a recorded video.*

*You are welcome to ask for changes in the routine if you find something too difficult or just want something a bit different.  
(Within limitations at the discretion of Michaella)*

## Payments and cancellations:

Lessons MUST be paid either at your lesson or prior.

Failure to make payment by the end of your lesson will result in the cancellation of all future lessons until your account is up to date.

We accept:

CASH

BANK TRANSFER

PAYPAL

PAYPAL PAY IN 4

AFTERPAY

Rescheduling can take place up to 24 hours before your lesson if needed, you will not be penalised for this. If you cancel or reschedule after 24 hours before your lesson you will receive an invoice that must be paid within 24 hours, failure to do so will result in the cancellation of all future lessons until your account is up to date.

No exceptions.

PRICES MAY INCUR A GST CHARGE AT ANYTIME - THIS MAY BE ADDED TO YOUR INVOICE.



# Terms & Conditions

It is important to remember that routines (although paid for) are the intellectual property of Glitz & Co and must NOT be used in the event of joining another pageant coaching team or working with another coach. The sharing and / or distribution of these routines and videos are prohibited and will result in the immediate termination of your coaching sessions and disqualification of your pageant entries. You are paying for the creation and hire of the routines ONLY.

If you join another coaching team you MUST NOT share video recordings of routines you have purchased from Glitz & Co.

All persons receiving coaching from Glitz & Co must not receive coaching from another party outside of the Glitz & Co team at anytime. Unless spoken to and approved by Michaella prior.

If you decide to create your own routines, it is important to note that although you are a part of Glitz & Co, creating your own routine will limit the amount of help I can provide. If you wish for assistance with routines you have created, please message Michaella to make arrangements.

Routines are created uniquely to each individual and no routine will be the same. It is important to remember that certain turns and movements are required in EVERY routine and will be used by all contestants. This is not the same as copying routines and will be tailored accordingly to the needs of the contestant and routine requirements.

You are welcome to record yourself between lessons and send videos to Michaella for clarification or assistance (within limitations). If Michaella believes you require something to be taught in a lesson she will contact you for a booking instead.

All images and footage taken during an event, in merchandise, at photoshoots, in coaching and in other forms of 'appearance' can and may be used in all forms of advertising, on our website or on social media. By paying your registration fee, you are agreeing to these terms and conditions, you are agreeing for your photos and footage to be used without permission online, in print or on other mediums.

You will be notified prior to a competition, appearance or event if this they will be filmed or live streamed on the internet, if for any reason you cannot be filmed or photographed, please contact the director.

If you have tested positive for COVID within 10 days of your lesson or competition, you will be denied the opportunity to compete or attend the venue, no exceptions.

Payments are NON-refundable, payments may be transferrable to another pageant at the discretion of the business owners. All decisions regarding refunds and payment transfers are FINAL and NON-NEGOTIABLE.

# Terms & Conditions

Bad sportsmanship and inappropriate behaviour will NOT be tolerated. If you are found to display any unsportsmanlike behaviour (whether online or in person) you will be asked to leave the Royalties and /or any venue you are representing the business in immediately - with no refund. If anyone witnesses any such behaviour please notify staff immediately so action can be taken. This includes bad sportsmanship before, during or at events, in person or online. The decision to remove any persons will be at the discretion of the business owners, decisions are final and non-negotiable.

Glitz & Co aims to create a safe and inclusive pageant environment for all contestants at all times. If at anytime you, your child, family member or friend feel uncomfortable or have any concerns please contact Michaella ASAP so these issues can be addressed and resolved in a timely manner.

When you are at a competition or event it is important to remember that you are not only representing yourself but also your coaching team. We encourage everyone to display the same level of respect for others as they want for themselves.

Please remember to be KIND and courteous of others at all times.  
**BULLYING OR HATE SPEECH AT ANY LEVEL WILL NOT BE TOLERATED.**  
This may lead to immediate termination.

Although we cannot control what you post or how you comment on social media, we do ask you to continue to be kind, stay out of 'drama' and continually support others. If you see anyone displaying bad sportsmanship please contact Michaella immediately .

You or your child may be required to be touched in an appropriate manner to correct technique, you will be asked before this happens if you are okay with it. If at ANYTIME you feel uncomfortable, please speak up and tell coach Michaella immediately and adjustments will be made.

All coaches hold a valid WA Working with Children Card.  
Insurance is with: Dancsurance

Any and all information shared within the Facebook Group and Messenger Chat is not to be shared with anyone outside of those groups. Information in these groups may be private and confidential or not yet public knowledge. If you are found to be sharing information to other coaches, teams or contestants you will have your coaching cancelled immediately. No exceptions.

Please note the recording of routines is prohibited at pageant competitions as these are private events. In WA, it is against the law to use a device to record or monitor the private conversation of another without their consent. It is also against the law to use a device to film or observe a private activity without consent of the participants of that activity.

The above T&Cs can be changed, alerted, removed or added too at any time in accordance to Western Australia Legislation. A public announcement will be made if anything changes.

Once you have paid your registration, you are automatically accepting the full information, and terms and conditions outlined in this document on behalf of child or if over 18 for yourself.